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**INVICTUS ENTERTAINMENT GROUP ANNOUNCES THE ADDITION OF CANADIAN COUNTRY SUPERSTAR
GORD BAMFORD TO ROSTER**

TORONTO, ON - Invictus Entertainment Group is thrilled to announce the addition of Platinum selling country star Gord Bamford to their booking roster. A 24-time CCMA award winner with 23 Top 10 singles in Canada, Gord maintains a position as one of the most successful musicians in Canadian country music history. The Gord Bamford Charitable Foundation has generated over \$3 million since its inception in 2008 for children's charities such as the Make-A-Wish Foundation, Ronald McDonald House, Big Brothers & Big Sisters, numerous children's hospitals across Canada and MUSICOUNTS.

Bamford says, 'I'm excited about my new journey and home at Invictus, and the opportunity to work with the whole team. I greatly appreciate everything that has been done for me and the people I have worked with throughout my career and look forward to many more successful years to come. Although change is the hardest decision we make in life, it's also very exciting and rejuvenating. Looking forward to seeing everyone out on the road this summer!'

Invictus Entertainment Group Vice President Rob Cyrynowski adds, 'Gord Bamford's distinctive sound and song writing ability defines him as one of country music's best neotraditional artists. We are honoured to welcome Gord Bamford to the Invictus family and are excited for many great years ahead.'

Bamford's success is undeniable – also a 2X CMA award winner of the Global Country Artist Award, Gord released his recent album 'Neon Smoke' this past January.

INVICTUS ENTERTAINMENT GROUP

Specializing in booking, promoting, and artist representation on an agency and management level, Invictus works directly with some of Canada's top country music artists, such as Brett Kissel, George Canyon, Aaron Pritchett, Carolyn Dawn Johnson, Emerson Drive, and many others.

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